

STOCK SUPERSTARS REPORT

(American Association of Individual Investors)

4,737	Active Paid Subscribers	\$295/M
10,480	2014- Feb 2018 Expires	\$185/M
10,463	2005-13 Expires	\$125/M

DMA PANDERS REMOVED

Published by the American Association of Individual Investors (AAII), *STOCK SUPERSTARS REPORT* subscribers receive the monthly *SSR* newsletter containing the current *SSR* portfolio, stock performance histories, commentaries, buy/sell recommendations and all of the information necessary to set-up and manage their portfolio.

They also receive weekly telephone or e-mail advisories that include a summary of any current news about the *SSR* portfolio and highlights of the prior week's market performance.

2016 AAIL member profile:

- Average Age 62
- 92% Male
- 71% Retired
- Average annual income - \$145,954
- Average investment portfolio value - \$1,782,246
- 88% College Degree or higher

Please note:

Sample mailing piece required for approval. No free/lead generation offers.

Orders cancelled prior to mail date are subject to a \$200 cancellation fee plus selection, transmission and running charges.

Orders cancelled after mail date are payable in full.

USAGE: Horizon Publishing-Dow Theory Forecasts, Morningstar Dividend Investor, Morningstar StockInvestor

Date: March 15, 2018
(names through Feb. 2018)

Next Update: September 2018
(names will be through Aug. 2018)

Minimum Order:

Actives - Full Run
Expires - 5,000

Source:

98% Direct Mail

Unit of Sale:

\$149 – One Year
\$249 – Two Year

Addressing:

E-mail \$75/F
FTP \$75/F

Selections:

State/SCF/Zip \$5/M
Keying \$2/M

Delivery:

Allow five working days from approval of order.

*Reciprocal rental may be required.

*Previous orders may be omitted up to 6 months after original order date.

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