

AAll Dividend Investing Newsletter
(American Association of Individual Investors)

23,969 Active Paid Subscribers \$205/M

DMA PANDERS REMOVED

AAll Dividend Investing focuses exclusively on helping subscribers uncover top-notch stocks that have a history of raising their dividend payments to investors.

Subscribers have paid \$149 for the newsletter which features a portfolio of the 24 select stocks that make it through rigorous tests for inclusion. The monthly newsletter brings subscribers the latest on the *Dividend Investing* portfolio, including performance updates, new buy or sell recommendations, in-depth stock reports and informative articles. Subscribers also receive weekly e-mail updates, unlimited access to the subscriber-only *Dividend Investing* website and *AAll Dividend Investing: A User's Guide*.

2016 AAll member profile:

Average Age 62
92% Male
71% Retired
Average annual income - \$145,954
Average investment portfolio value - \$1,782,246
88% College Degree or higher

Please note:

Sample mailing piece required for approval. No free/lead generation offers.

Orders cancelled prior to mail date are subject to a \$200 cancellation fee plus selection, transmission and running charges. Orders cancelled after mail date are payable in full.

USAGE: Kiplinger's Investing for Income, Dow Theory Forecasts, Morningstar Dividend Investor, Independent Adviser for Vanguard Investors, Jim Lowell's Fidelity Investor

Date: March 15, 2018
(names through Feb. 2018)

Next Update: September 2018
(names will be through Aug 2018)

Minimum Order:
5,000

Source:
98% Direct Mail

Unit of Sale:
\$149/year; \$259/two years

Addressing:
E-mail \$75/F
FTP \$75/F

Selections:
State/SCF/Zip \$5/M
Keying \$2/M

Delivery:

Allow five working days from approval of order.

*Reciprocal rental may be required.

*Previous orders may be omitted up to 6 months after original order date.

Contact Jeff Sutton for additional information.
(jeff@msilist.com; 847-934-1111)
www.msilist.com

 <i>Marketing Services International, Inc</i>
738 E. Dundee Road, Suite 321 Palatine, Illinois 60074
Phone(847)934-1111 Fax (847) 890-6700 www.msilist.com